NEIGHBOR MEETING NEIGHBOR: FIELD DAY AT SONORA STATION BIG SUCCESS

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The Sonora Experiment Station was initially established in 1915 as a place where scientists could conduct research to help ranchers manage their land better. Over the years this has resulted in ground

breaking changes in the technology and techniques of land management. While a lot of those breakthroughs may be directly attributed to the contribution of the research conducted on the station, the vast majority of the real work is done through the collaboration of different landowners. In the spirit of that long



history of "Neighbors Helping Neighbors," the Sonora Experiment Station recently held a field day targeted to do just that: introduce new landowners to their neighbors.

"This is a time for new landowners and those who may have been here for generations to meet each other, share a great meal, exchange ideas or concerns and maybe learn something they haven't heard before," said Dr. Charles "Butch" Taylor, the station's superintendent. "The main good, though, is to



expose attendees to a variety of agricultural programs, businesses and ideas designed to assist them with proper land stewardship."

Taylor said a program two years ago was well attended and well received, so with the influx of new landowners continuing across the Edwards Plateau, organizers felt the time was right for another such program.

"Though the target audience will be new landowners, the educational topics we offered were of interest to a good number of traditional landowners," Taylor said. "The field day format

consisted of short, five-minute overviews of six topics. Thus each attendee can pick four topics that most interest them and get more information on those specific topics.

"The field day was a great success. Everyone seemed to enjoy themselves and many said the program was very informative. Approximately 140 people attended the field day."