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## **Free Beef Quality Training Offered in Lubbock on April 21**

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LUBBOCK - The Texas AgriLife Extension Service and the Texas and Southwestern Cattle Raisers Association will conduct a free Texas Beef Quality Producer Program on April 21 in Lubbock.

Registration begins at 9:30 a.m. at the Texas AgriLife Research and Extension Center located three miles north of Lubbock International Airport on East Farm-to-Market 1294.

Robert Scott, AgriLife Extension agent for Lubbock County, said the Texas Beef Quality Producer Program is a management system that helps producers improve the quality and safety of their beef product.

“We’ll also be updating ranchers on changes occurring in the beef industry and what they must do to increase the demand for their cattle,” Scott said. “The program clearly demonstrates how a producer’s actions on the ranch can have a big impact on their final product.”

The half-day training and certification will cover the program’s principles, record keeping, environmental stewardship, genetic selection, cattle handling, culling, and vaccine and drug use.

“The program’s bottom line is to teach producers what consumers want; beef that’s not only delicious, but safe, wholesome and raised responsibly,” Scott said.

The program is free and includes a catered lunch. Those planning to attend are asked to RSVP by April 15.

To RSVP or for more information call Stacy Fox at the Texas and Southwestern Cattle Raisers Association at 800-242-7820, [sfox@texascattleraisers.org](mailto:sfox@texascattleraisers.org) .

The Texas Beef Quality Program is a collaborative effort of Texas and Southwestern Cattle Raisers Association, Texas Beef Council and AgriLife Extension.